

PRESS RELEASE

Unified Communications Increases Staff Productivity of Mid-Market Organisations by 25% reveals Audit

London, 17 October 2007 – Eurodata Systems, a business consultancy specialising in systems integration and offering a full suite of IT Infrastructure solutions, today announced the company has seen an increase in staff productivity of up to 25 percent across the organisation as a result of deploying the new Microsoft Unified Communications (UC) solution earlier this year. Based on its own successful deployment, Eurodata launched a suite of tailored modular solutions, specifically aimed at the mid-market.

Eurodata, a medium-sized organisation with 120 employees across four UK locations, uses unified messaging solution that was deployed without replacing the existing telecommunications system. Using itself as a test bed, Eurodata seamlessly integrated the UC solution into its IT infrastructure, connecting the communication and collaboration applications on the Microsoft Office platform. Company staff now actively share skills and collaborate, resulting in significant productivity gains as well as savings of 10 percent on telecommunications costs. Eurodata consultants, service desk personnel and the teleworkers, spread across the four branch offices, now communicate seamlessly with each other through dedicated telephone lines. They also use unified messaging to liaise with partners and suppliers in real-time.

Eurodata's successful deployment of these solutions confirms the efficiency gains mid-market organisations can derive from UC. Microsoft recently conducted a study, which revealed that one in four workers spend the equivalent of three full working days each year trying unsuccessfully to connect with other people by phone. Especially for the smaller businesses, this wasted time could translate into significant loss of revenue, which they can ill-afford to lose.

"From discussions with our UK mid-market customers, we know that they are looking for UC solutions that can be easily deployed in a customised way without any business disruptions. In fact, as a mid-sized company ourselves, we completely understand their business pressures and have therefore developed this modular offering for the market", comments Des Lekerman, Managing Director at Eurodata Systems plc.

The 85,000 UK small and medium enterprises now have the opportunity to review how the new generation of communication systems can improve their business operations and processes. Integrating voicemail and fax messages with e-mail and calendaring systems offers valuable benefits, including reduced costs, improved productivity, reduced IT complexity and ease of use. Mid-market organisations can start deploying Eurodata UC bespoke services gradually and enjoy these benefits, historically available only to big enterprises.

About UC

UC has become the inclusive name for a converging set of voice, data, and video infrastructure services that integrate with common business applications to reduce typical communication bottlenecks. Eurodata's UC solutions link communication technologies (e.g. voice) with collaboration services (e.g. email, calendaring, instant messaging, and presence) to improve information workers' ability to interact with co-workers more quickly and effortlessly. Functionality enabled by session initiation protocol (SIP) eliminates communication channel silos and provides services like presence, integrated messaging, multimodal conferencing, desktop call control, and asynchronous collaboration integration to accelerate business responsiveness.

About Eurodata Systems

Established in 1990, Eurodata Systems is a business consultancy specialising in systems integration and offering a full suite of IT Infrastructure solutions. By focusing on medium to large-sized enterprises, Eurodata Systems cost-effectively plans, executes and delivers high-quality services. This allows its customers to more easily take advantage of today's latest technologies.

This London-based company's areas of expertise include network and IT security, storage solutions and bespoke managed services. In addition to being a Microsoft Gold Certified Partner, Eurodata also has a preferred partner status with organisations such as Whale Communications, HP and IBM. Eurodata was named 'Services Provider of the Year' in both 2005 and 2006, 'Integrator of the Year' in 2006 by Computer Reseller News and received 'Best SME IT Solution' and 'Best Data Management Project' awards at the Channel Network Awards in 2006. Eurodata was recognised 'SME-focused reseller of the year' at the MicroScope Awards for Channel Excellence (ACEs) in May 2007, and 'Services Provider of the Year' for the third successive year at the Computer Reseller News awards 2007.

Current clients include Britain's top public, private sector and commercial institutions, including The Financial Times, AMEC, Superdrug, London Borough of Hackney and a number of NHS trusts. For more information, please visit: www.eurodatasystems.com.